



## Perth Local Marketing has created your...

### Custom 21 Point Website Quality Checklist

Now, you can easily compare your website to the items in this list to see where your site and online marketing may be lacking and letting you down in leads and profits.  
**Follow the checklist, make your notes then get in touch to see how we can help.**

Question	Yes	No	Notes	Suggestions for improvement
1) Is Your Website Mobile Friendly?				
2) Does Your Mobile Friendly Site have a tap to call?				
3) Is Your Website Responsive to Phones, Tablets, Desktops?				
4) Are you connected to Social Media sites? Facebook? YouTube? LinkedIn?				
5) Does your site have a lead capture form? Email? Phone?				
6) Does your website have a contact us form with all the details?				
7) Does your website have your logo?				
8) Does your website have movement? Videos or sliders?				

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9) Does your website have visual interest such as photos?				
10) Does your website have high quality relevant content?				
11) Is your site easy to navigate?				
12) Does your website have video? Is it linked to YouTube?				
13) Does your website show your reviews and testimonials?				
14) Does your website CAPTURE testimonials and reviews?				
15) Does your website have social proof such as media logos or directory logos or organization logos?				
16) Does your website have local maps from Google?				
17) Is your privacy terms and other legal information up to date?				

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18) Do you have Frequently Asked Questions?				
19) Does your website have a media or news page?				
20) Is your information regularly updated via blog posts or RSS feeds?				
21) Do you have a long term marketing plan using your website as a hub?				

Have you discovered your website needs some additions, changes or improvements, so you can get the best possible number of leads and grow your business?

Improving your online presence makes your business competitive, builds trust and increases the number of leads coming in via your website.

**For more details and an obligation free chat, please call Glenn on 0408 462 994**